

# IMPACT NEWS

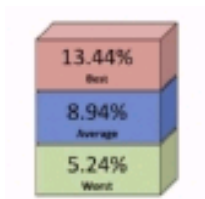


## Leadership - BPA Firesale: Limited Time ONLY

5/16/2008

Check out this historical of the BPA vs. The World. BPA "blows out" the monthly cap and the annual point to point! Curious? Click Here.

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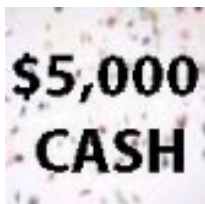


## Incentive - The Annexus Group Announces INCREASED RATES for the BPA

5/16/2008

PLUS, We'll Show You How the Current Product's You're Selling Stack Up!

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## Incentive - Refer a NEW Agent to InsurMark and Earn Up to \$5,000

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Each referral will give you another chance to earn a bonus! Click Here to download the form.

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## Incentive - Bigger BONUS on the Allianz Endurance 15 Annuity

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Premium Plus Event from May 1 through June 9, 2008

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## Incentive - We Pay for Your Marketing

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Let InsurMark pay for all your Marketing expenses. For a limited time, the best incentive program in the industry is twice as good! Ask your Personal Annuity Consultant how you can take advantage of this program today.

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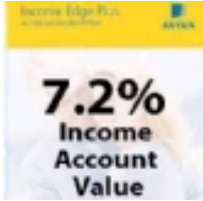


## Incentive - FREE Income Planning Presentation

5/16/2008

Call your Personal Annuity Consultant to ask how you can get your FREE copy of Creating Your Retirement Paycheck today. (800) 752-0207

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### **Innovation - Aviva Introduces the Income Edge Plus**

5/16/2008

Guaranteed 7.2% Income Account Value growth, Income Withdrawal Multiplier for confinement, Wellness Benefits from Mayo Clinic Health Solutions

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### **Vacation - Join us for the Trip of a Lifetime in Bermuda!**

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Mark your calendars now....

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