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FOR IMMEDIATE RELEASE

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InsurMark Works to End Hunger Staff Takes Time to Serve Houston's Less Fortunate

Houston, Texas – The Houston Metro area will get a taste of one of InsurMark's strongest corporate philosophies – Servant Leadership. On Nov. 17, for the third year in a row, InsurMark's staff will assist the Houston Food Bank by cooking, packaging and shipping meals to the less fortunate as part of the End Hunger project.

"We believe that when we are blessed, we are called to share those blessings with our brothers and sisters in need," said Carolyn Luby, President of InsurMark. "We deeply care about Houston. If we all do our part, just maybe we can truly end hunger and help those who go to sleep hungry in our own communities."

The Houston Food Bank is a private, nonprofit organization that collects food donations and distributes them to local charitable programs such as church food pantries, homeless shelters, safe havens for battered and abused individuals as well as nutrition sites for children and the elderly. The organization distributed 46 million pounds of food last year to 498,000 different people.

April Hatch, Director of Volunteer Services at the Houston Food Bank anticipated the arrival of InsurMark's staff. "(The food bank) literally could not function without the help of volunteers who sort and process food," she said. "We are grateful for the community's support in the fight against hunger."

Servant leadership is central to the InsurMark philosophy – the staff works to demonstrate this daily as they assist independent insurance professionals with growing their business through insurance marketing tools, training and sales support.

For more information or to contribute to the End Hunger project, contact an InsurMark Personal Annuity Consultant at 800-752-0207.

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Based in Houston, TX, InsurMark has been delivering promises to insurance professionals since 1983 through creative marketing and sales support and providing the best products and training in the marketplace.



InsurMark's Founder and CEO, Steve Kerns, working hard last year at his mixing duties at the Houston Food Bank.