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FOR IMMEDIATE RELEASE
December 9, 2009

InsurMark Becomes Hub for Santa's Elves? Staff Builds and Buys Gifts for Underprivileged Houston Children for the Holidays

Houston, Texas – Other than the fact that Houston's average temperature rarely dips below 50 degrees in December, you might think InsurMark is a hub for Santa's elves this year. In the midst of unusually snowy skies, InsurMark employees have collected over \$1,500 in employee donations and a conference table full of toys they purchased in the last week. In between assisting independent insurance agents, they have been hustling back and forth through the snow to a warehouse full of bikes they built, and have assisted three different charities in the last week. To see a staff whose hearts are full of gratitude and giving has left some wondering where the pointy ears and jingle-bell, curly-toed shoes are.

While the company diligently serves independent insurance professionals nationwide by offering insurance marketing tools, high level training, professional sales support; InsurMark's staff makes time each year to give back to their community during the holidays by volunteering and personally donating to the less fortunate.

"The holidays are such a special time to share the joy we've received," said Carolyn Luby, President of InsurMark. "We deeply care about Houston. These activities and donations are one small way we can brighten the hearts of others during this time of year as we celebrate in our own ways."

The InsurMark staff will work with *Elves & More* on their Build-a-Bike project. Office volunteers will go to the Houston charity's facility where they will build and repair bicycles that will be delivered to underprivileged children in the area. Meanwhile, the company is collecting donations from the staff to buy toys and supplies for *Casa de Esperanza de los Niños*—the House of Hope for Children. The house is a safe haven for children in crisis due to abuse, neglect or the effects of HIV. The non-profit organization also provides medical services and is funded by private donations.

Employee donations also go toward buying toys for an outreach ministry of Greater Grace Outreach Church. The donations are used to purchase toys that go to underprivileged children who live near the South Houston church.

Independent insurance professionals that would like more information or to contribute to any of the charities mentioned here, contact an InsurMark Personal Annuity Consultant at 800-752-0207.

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Based in Houston, TX, InsurMark has been delivering promises to insurance professionals since 1983 through creative marketing and sales support and providing the best products and training in the marketplace.

